

Pricing Your Home To Sell

Determining the right selling price of your property is the single most important factor to consider after you decide to sell your property yourself!

DON'T OVER-PRICE YOUR HOME!

Many sellers assume that they can price a property above what it may be worth and negotiate downwards. Many sellers may just price the home what they think it's worth.

PRICE YOUR HOME THE RIGHT WAY!

The "Smart Seller" will do some research. The "Smart Seller" should also know in today's market, many other properties are in the same price range ("For Sale By Owner" or Listed By Agent). Wouldn't you know, the homes that sell the fastest and for the most money are those that are priced closest to what a buyer would expect to pay at that time, "The Right Price".

WHERE DO I START & HOW DO I FIND "THE RIGHT PRICE"?